

Drivethedeal.com warns of car price hikes Lower production translates to higher prices

The UK's first established internet car broker Drivethedeal.com, is warning car buying consumers to expect price rises as global car makers deal with the issues associated with the Japanese earthquake and tsunami.

"As well as reduced Japanese vehicle production, the loss of crucial car components suppliers in Japan is far reaching and is leading to lower car production worldwide at a time when global demand for new cars is increasing" commented Richard Sanders, Managing Director, www.drivethedeal.com

"The car industry works in Quarters, Quarter 2 consumer offers were set before the scale of the problems were realised. It is likely that Q3 and Q4 consumer deals are likely to be much less generous. Our advice for consumers thinking of buying a new car this year, is to buy sooner rather than later to avoid paying more, being disappointed with less choice and longer delivery dates."

Drivethedeal.com are currently offering discounts of 36.5% on a Peugeot 107 1.0 Urban Lite 3dr, 28% on a Ford Focus 1.6 TDCi Sport 5dr and 25% on a Volvo XC90 2.4 D5 [200] Executive 5dr Geartronic.

Colour choice for some is an important part of their decision making process, in the near future it is likely that less choice will be available as some car makers are changing their paint colours due to the non availability of certain colour pigments from Japan.

Examples of car models that have become more expensive in the last few weeks due to supply problems are as follows:

Make & Model	Best dealer quote on 22 March 2011*	Best dealer quote on 14 April 2011*	Price Hike
Renault Megane 1.5 dCi 110 ECO Dynamique TomTom 5dr	£13,908	£16,243	£2,335
Toyota Prius T Spirit	£21,357	£21,957	£600
Toyota Auris Hybrid T Spirit	£18,909	£20,253	£1,344

Drivethedeal.com top 10 deals available now are:

Model	Drivethedeal Quote	Saving on Retail Price	
		Price	% Saving
Peugeot 107 1.0 Urban Lite 3dr	£5,782	£2,913	Save 36.5%
Ford Fiesta 1.25 Zetec [82] 5dr*	£9,912	£2,883	Save 22%
VW Polo 1.4 SE 3dr	£11,116	£1,653	Save 13.5%
Citroen DS3 1.6 HDi DStyle 3dr*	£12,295	£2,106	Save 15%
Ford Focus 1.6 TDCi Sport 5dr [110] [DPF]	£12,980	£5,215	Save 29%
Ford Focus 1.6 [125] Titanium 5dr* [new model]	£15,385	£3,313	Save 18%
VW Golf Hatchback 1.4 TSi Match 5dr	£16,876	£1,981	Save 11%
Audi A3 Sportback 1.6 TDi SE 5dr	£18,085	£2,030	Save 10.5%
Volvo XC60 D3 [163] DRIVe SE 5dr [Start Stop]	£25,578	£4,763	Save 16%
Volvo XC90 2.4 D5 [200] Executive 5dr Geartronic	£33,584	£10,941	Save 25%

www.drivethedeal.com was the first internet car broker in the UK and currently brokers more new car deals online than any other company. It uses its volume of business to negotiate the largest possible discounts with UK main dealers and then passes them on to retail buyers who want to buy one car.

All vehicles are UK main dealer supplied and come complete with road tax and full manufacturer warranty, consumers can either collect their car from the UK main dealer to experience the full handover process or arrange for free delivery to their home. The consumer pays the UK main dealer direct, and the car is registered directly to them.

Buying a car using www.drivethedeal.com is a very easy process. The website provides a quote for any new car free of charge and then they will pass a customer's order over to a UK main dealer. All communication thereafter will be between the supplying UK main dealer and the customer direct, with payment being made by the customer direct to the UK main dealer.

*Drivethedeal.com research

For details on how to make a donation to the Japanese appeal:-



<http://www.redcross.org.uk/Donate-Now?single=1>
